

Solving the challenge of:

- | Allocating costs by business groups (Dynamic Business Views).
- | Reconciling cost allocation by group with my AWS bill.
- | Determining if costs are in line with business group budgets.

Overview

Cloud customers are increasingly looking for more in-depth information about their financial investment in the cloud. They are looking for granular data across the entire ecosystem to evaluate what investments are being made, how resources are allocated, and how this aligns with their financial objectives.

From an overall business perspective they need the ability to determine the strategic value of these investments and what they bring to the business. In short, cloud customers must answer the question: “Am I spending my \$\$’s in the right places for the right reasons?”

Challenge:

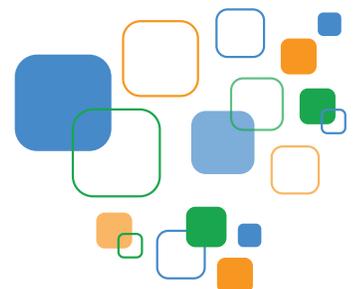
Beyond tracking costs associated with cloud computing, enterprise management teams have financial and accounting responsibilities they must address. They require a consistent auditable method for expense classification and reporting (GAAP).

Most organizations are faced with several critical challenges when it comes to cost allocation of their cloud infrastructure.

- How do I see where my investment is spent and what is included in those investments?
- How do I document my cost allocation properly for my auditors?
- How do I align infrastructure costs with my key financial metrics?
- How do I prioritize where to spend time analyzing my business?
- How do I know what my product line profitability really is?

In the absence of a cloud analytics platform, companies are left to perform tedious, manual spreadsheet analyses on enormous sets of data. In many cases, the resources and effort required becomes so large that organizations resort to guess work for cost allocation.

I need to allocate my cloud resource and asset costs to align with my financial reporting



Bringing it all together: Dynamic Business Views, performance, usage, and cost data

CloudHealth Technologies understands that operational tracking must be tightly partnered to financial metrics within cloud environments. This requires the ability to constantly monitor cloud assets and system resources, evaluate their use and performance, and ultimately take the actual costs from an AWS invoice and allocate it based on usage to the appropriate COGS or department.

The CloudHealth cloud analytics platform gives organizations the control they've been looking for to accurately allocate their costs and then measure them against their business metrics. We eliminate the headache and potential errors of time consuming, tedious spreadsheet analysis.

For your Free
CloudHealth Check,
please visit our website:
www.cloudhealthtech.com

- See your cloud environment based on your unique organizational needs with Dynamic Business Views
- Analyze usage based on the Dynamic Business Views or groups defined
- Evaluate performance across your ecosystem to determine if assets are being optimized and meeting utilization targets
- Allocate costs by your groups and tie them directly to your AWS bill
- Determine if costs are in line with budgets, anticipated revenue, and expected growth

Information derived from each step in the process delivers critical business insights to help you make informed decisions. We understand that Executive teams must be able to quickly assess costs and benefits through a solution that gives them immediate access to cost, performance and usage data collected across the infrastructure and viewed in logical groups to support daily decision making and longer term planning.

For your free CloudHealth trial or for more information please visit our website www.cloudhealthtech.com or call 617-986-3900.

CloudHealth
Technologies

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